

# BRIAN MCCARTHY

## FRONT-END WEB DEVELOPER

*Artistic, resourceful, and fast-learning creator of clean, responsive, mobile-first web designs with experience in development strategies, user experience, and analytics.*

### Relevant Work Experience

- 2013-Present **Front-End Web Developer/Designer**  
*White Light Visual, Beverly, MA*
- Developed sites in-browser, and converted PSDs for other designers.
  - Developed responsive, mobile-first, cross-browser, HTML5 and Wordpress sites.
  - Used Basecamp to manage multiple projects simultaneously.
  - Set up, managed, and configured client hosting environments and databases.
  - Spearheaded implementation of GIT for multi-designer projects.
- 2013 **Front-End Web Developer/Site Administrator/IT Technician**  
*Emanio Design, Beverly, MA*
- Developed and co-designed the Zone Diet's websites and online stores employing Cornerstone for subversion.
  - Supported and developed sites for a large Wordpress client base.
  - Site Administrator for over a dozen hosted clients.
- 2012-2013 **Front-End Web Developer Intern**  
*User Interface Engineering (UIE), Andover, MA*
- Honed skills in web development, design, user interface/experience.
  - Built weekly HTML emails to keep customers and colleagues informed about UIE activities.
  - Built promotional webpages for UIE conferences, events, and workshops.
  - Tracked site visitor data through Google Analytics to help promote attendance to UIE conferences.
  - Participated in company-wide usability testing, KJ-Method prioritizing, copywriting, editing, and database updating.

### Previous Work Experience

- 2011-2014 **Founder/Artistic Director**  
*Science Fiction Theatre Company, Boston, MA*
- Envisioned and established Boston's first and only science fiction theatre company.
  - Built website and employed Google SEO to achieve top 5 search result.
  - Created soundscapes and visual backdrops for productions using Apple Logic Pro X and Adobe After Effects.
  - Guided artistic vision and play selection.
  - Built HTML emails and managed staffing, fund-raising, publicity and ticket sales.
- 2009-2011 **Waveguide Technician**  
*Du Point / Enablence USA Components, Wilmington, MA*
- ISO 9001 Cleanroom Certified for Chem Lab and Fabrication Room
  - Only employee trained on all stages of chip fabrication and device performance tests of polymer-based planar lightwave circuits.
- 2005-2008 **Legal Secretary**  
*Doonan, Graves & Longoria, Beverly, MA*
- Managed up to forty time-sensitive cases simultaneously.

### Contact Information

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### Skills

#### Web Development Languages & Methods

- HTML5 \*\*\*
- CSS3 \*\*\*
- Wordpress \*\*\*
- Mobile First \*\*\*
- Responsive Design \*\*\*
- Javascript \*
- jQuery \*
- PHP \*
- FTP \*\*\*
- SSH \*\*\*
- SEO \*\*
- CPanel \*\*\*
- Bootstrap \*\*\*
- Git & Github \*\*
- Basecamp \*\*\*

#### Software

- Coda \*\*\*
- BBEdit \*\*\*
- Transmit \*\*\*
- Tower \*\*\*
- Photoshop \*\*
- Illustrator \*\*
- InDesign \*\*
- After Effects \*\*
- GIT \*\*
- Cornerstone \*\*
- MAMP Pro \*\*\*
- Final Cut Pro \*\*\*
- MS Office \*\*\*
- Logic Pro \*\*

### Projects Under Development

Pinney and Scofield, Cambridge  
Factory Theatre, Boston  
MAC Designs, Boston

### Completed Projects

<http://zonediet.com>  
<http://adventure.thefordoutfitters.com>  
<http://zonehealthcoach.com>  
<http://arborstaffing.com>  
<http://lavackfitness.com>  
<http://cohenhillel.org>  
<http://tangierino.com>  
<http://stephisinsouthie.com>  
<http://arborjet.com>

### Education

**BFA, Theatre Arts**  
*Salem State University*

### Professional Development

Build Guild, Salem  
Codecademy  
North Shore Community College